

LICENSING SUB COMMITTEE

3 NOVEMBER 2017

Present: County Councillor Mackie(Chairperson)
County Councillors Lancaster and Williams

11 : DECLARATIONS OF INTEREST

No declarations of interest were received.

12 : APPLICATION FOR THE GRANT OF A PREMISES LICENCE - BEELZEBUB BARS

Applicants: Mr Chris Rowlands, Licensee and Prospective Business Owner
for Beelzebub Bars Ltd.
Mr Adam Edinburgh, Director Crafty Devil Brewery.

Interested Others: Tony Bowley, Licensing Officer, South Wales Police.

The Application

An application for the grant of a Premises Licence was received from Beelzebub Bars Ltd in respect of 31 High Street, Cardiff CF10 1PU.

The applicant applied for the following:

(1) In respect of the following licensable activities:

1. The supply of alcohol for consumption on and off the premises
2. The provision of late night refreshment

(2) Description of Premises (as stated by applicant):

“Traditional pub style bar focusing on craft beers, traditional ciders and home cooked foods”.

(3) Unless otherwise indicated the premises may be open to the public during the following hours and for any hours consequential to the non-standard timings:

Monday to Sunday: 10:00 to 00:30

(4) To provide licensable activities during the following hours:

1. The supply of alcohol for consumption on and off the premises:

Monday to Sunday: 10:00 to 00:00

2. The Provision of late night refreshment (indoors):

Monday to Sunday 23:00 to 00:00

Interested Others Representations

Tony Bowley stated that South Wales Police were objecting to the application as the premises was in the Cumulative Impact Zone and on the grounds of the Prevention of Crime and Disorder and alcohol related Public Nuisance.

Members were provided with incident statistics for St Mary Street and High Street and whilst not a huge amount of incidents were recorded for High Street, there were some. Mr Bowley noted that there is a problem in the City Centre generally.

Mr Bowley further advised Committee that Mr Rowlands had been in consultation with the Police and had committed to a number of conditions. The Police requested one further condition of an incident log and record of all door staff, Members were advised that this had not previously been asked for but would be preferable.

Mr Bowley stated that Mr Rowlands was well known in City Centre licensing as he had previously ran a number of successful premises.

In conclusion Mr Bowley stated that it falls to the Applicant to assure the Committee that if the application is granted, it would not add to alcohol related incidents in the City Centre.

Members asked why the incident statistics only included High Street and St Mary Street. Mr Bowley advised that it may not be fair on the applicant to include streets that are far away from the premises and he considered it wasn't pertinent to the application.

Members asked if the statistics relative only to the licensing hours was available and were advised that it wasn't.

Members asked if the four licensing objectives would see an adverse effect if the application was granted. Mr Bowley stated that was up to the Committee to decide, it was difficult to tell as there was not currently a business operating there so there were no past experiences to draw upon. Members asked if there were any incidents from the premises next door and were advised there were not.

Members noted that there were no Council objections to the application.

Applicant Representation

Mr Rowlands advised Members that he has worked in the City for 18 years within the service industry and has ran premises including the Goat Major, Tiny Rebel, Urban Tap, City Arms and also premises in London.

He further advised that he has zero incidents of violence or public nuisances, he has a zero tolerance to rowdy and disruptive behaviour and runs a very tight ship.

He added that this application was a partnership between himself and the Crafty Devil Brewery who also have zero impact on the City crime statistics even with 7 day opening.

The premises would sell local beers and products, be a Cardiff based pub and be a part of Cardiff, an independent business not part of a corporate chain. The premises are very small with a focus on quality rather than volume and was the opposite to a vertical drinking establishment. They are seeking repeat custom and to be part of the community, selling discerning and unique products tailored to responsible drinking.

There would be no shots offered, there would be a selection of hot drinks, a fine wine selection, slow cooked dishes from the kitchen up until 10pm using seasonal products and local provenance.

The business would create 16-20 jobs, half of which part time and half full time, and would be a Living Wage employer.

Members asked for information on capacity and ratio of seats/standing. Mr Rowlands explained that there would be a capacity of 80, seating 40-50 but added that due to the size there would not be full capacity most days, just for the 7-10 match/event days per year. He added that the focus was on a 7 day a week business rather than focussing on weekend trade.

Members were advised that the business would sell, third, half and pint measures and the staff would be educated to educate the customers on the products.

Members asked is there would be outside seating and were advised that hopefully there would be, to create a European style atmosphere.

Members asked about off sales and were advised that there would be products on sale to take away, mainly canned products, many bespoke which were more expensive.

Summing Up

Neither party wished to sum up.

RESOLVED: That the Sub-Committee, having considered all the information; and in accordance with the requirements of the Licensing Act 2003, the Section 182 Guidance and the Licensing Authority's own Statement of Licensing Policy, the Sub Committee GRANT the application.